



KIM CLAUSSEN

graphic designer

- Extensive freelance design experience
- Passionate about storytelling, color, and words
- Mega geek

EDUCATION

BACHELOR OF GRAPHIC DESIGN

Alberta University of the Arts //
Calgary, Alberta
Sept 2017 - May 2021

NEW MEDIA PRODUCTION & DESIGN

(Diploma)
SAIT Polytechnic // Calgary, Alberta
2008

KEY SKILLS

Adobe Creative Suite
(Illustrator, Photoshop, InDesign)

Motion Graphics
(Adobe After Effects)

Creative writing & editing

Communication, organization,
& consistent ability to meet deadlines

Eager to learn & explore

CONTACT

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references available upon request.

PROFESSIONAL PROFILE

- Graphic Designer with over 9 years of experience both in an office setting and in a freelance capacity, ranging from a focus on the design process, to conceptualization, and production for print.
- Skilled in Adobe Creative Suite including motion graphics in After Effects, and basic video editing in Premiere Pro.
- Passionate love for storytelling, fiction, and writing.
- Completed my final year at Alberta University of the Arts, receiving a Bachelor of Design, major in Graphic Design, with distinction.
- Hobbies include getting really invested in television and fictional characters, dreaming about writing, and sometimes actually writing.

PROFESSIONAL EXPERIENCE

FREELANCE GRAPHIC DESIGNER

2011 - Present

- Design and formatting of manuals and materials for C3 Inc, Litehouse Consulting, University of Calgary, Child's Play Alberta.
- Logo design, graphic support, web support, and various designs for HopeLab (Calgary).
- Design and production of wedding stationary for multiple weddings (Kemp/Steen, Mantik/Cooper, Willms/Vaugeois, Mantik/Ironside).
- Graphics support for the Calgary Expo video team and SiberTiger Productions (Calgary).

JUNIOR GRAPHIC DESIGNER

2010 - 2016 // Sterling Homes

- Designed and implemented a wide range of marketing materials, including displays, brochures, ads, invitations, signage, etc.
- Collaborated with Marketing Manager and Sales Team (Calgary).
- Prepared and formatted files for in-house and third party production.
- Prioritized workflow and daily managed multiple ongoing projects.
- Familiarity with construction plans and showhome displays.